



Pre-conference Workshops

Program Evaluation Workshop

Presented by the Institute for Social Science Research, University of Queensland and The Australian Winter School 2019

When: 8.30am – 3.30pm, Wednesday 24 July 2019

Where: Burke Room, Mercure Brisbane, 85 – 87 North Quay, Brisbane

Cost: \$280 per person including morning tea, lunch, and afternoon tea

About the workshop

Develop skills to conduct and commission Program Evaluations. This one-day introduction to Program Evaluation introduces key evaluation concepts and techniques. It provides participants with the foundational skills to plan or commission an evaluation.

Topics

The course will cover:

- Key evaluation language, concepts and techniques.
- Rationale and principles of evaluation, including the types of evaluation, application and timing.
- Developing the Program Logic and Theory of Change.
- Monitoring and measuring success - selecting appropriate indicators and identifying data sources.
- Interpreting and effectively communicating evaluation findings.

Learning objectives

Participants will learn how to:

- Understand which types of evaluation are possible, and determine when each should be applied.
- Identify ethical issues that may impact the evaluation process.
- Document a Program Logic and articulate a Theory of Change.
- Identify appropriate indicators for a program evaluation.
- Understand the value of quantitative and qualitative data.
- Determine appropriate analytical approaches.
- Identify appropriate modes for sharing evaluation results with different stakeholders.

Who is this workshop for?

People working in government, community-based and other organisations who plan or implement social interventions and need to monitor and assess their success or effectiveness. It is also suitable for people wanting to refresh their evaluation science knowledge.

About the Course Leader

Dr Caroline Salom is an experienced evaluator and researcher with a strong background in training design and delivery. Her research focus is substance use, mental health and the impact on youth and families. She has also worked in frontline service delivery management - designing and evaluating services, developing extensive networks across the service provision, statutory authority and government sectors.

Caroline led the delivery of the Evaluation Capability Program 2017-18 for the Queensland Department of Premier and Cabinet, generating positive feedback from government stakeholders about the quality of the training and its impact.

To book visit Eventbrite - <https://www.eventbrite.com.au/e/australian-winter-school-conference-2019-tickets-58226203141>