

Australian Winter School

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Drugs: Recreation,
Medicine or Poison?

Sponsorship prospectus

A professional development event for people who work with people who use alcohol and other drugs

About Australian Winter School

The Australian Winter School has built a reputation over more than 30 years for delivering a high quality program of the latest developments in emerging issues and the latest developments in harm reduction and the treatment of alcohol and other drug related problems.

This national forum supports workers, clinicians and policy makers in the sector to develop skills and knowledge in responding to and treating alcohol and drug-related issues.

The conference is run over two days and features keynote speakers, breakout presentations and panel discussions to explore ideas and provide delegates with the tips, tools and solutions to:

- build capacity around implementing evidence-informed practice
- examine the key components of successful and effective alcohol and other drugs harm reduction and treatment interventions
- develop an understanding of the latest innovations, good practice and continuous improvement
- discuss ways to influence policy and the important role of research and evaluation.

Presentations address practice, policy and treatment areas, as well as population trends, early intervention and prevention and the issue of co-morbidity. The content provides professional development for alcohol and other drug workers, clinicians and policy makers to support their knowledge and understanding of contemporary practice.

The 2019 Conference

The theme for the 2019 Australian Winter School (AWS2019) is Drugs: Pleasure, Medicine or Poison?

We are exploring the grey areas in a space that is often portrayed as black and white. Very few substances fit neatly into only one of these three categories, yet media coverage and public opinion often insists they are either entirely good or entirely bad, which leaves no room to discuss the in between.

With a focus on innovative practice and new ideas, the conference will have something for everyone.

Our workforce – increasing skills, knowledge, and collaboration potential while gaining greater awareness of trends and issues to develop your practice and career potential.

External partners – connecting and sharing with health and other professionals whose work intersects with the alcohol and other drug (AOD) treatment space.

The community – exchanging views and experiences on how the AOD sector has been and is responsive to challenges and needs to identify opportunities that enhance recovery experiences for people and their families.

The conference will be held at Mercure Brisbane from 25 to 26 July.

Australian Winter School is jointly presented by the Queensland Network of Alcohol and Other Drug Agencies and Lives Lived Well.

Key elements of the program

Overarching streams

Prevention | Harm reduction | Treatment

The program includes plenary and multiple concurrent sessions on a range of topics:

- Aboriginal and Torres Strait Islanders
- LGBTIQ
- service integration
- cross-sector collaboration
- workforce
- rural and remote
- youth
- Medication-Assisted Treatment
- pharmaceuticals
- primary health
- acute care
- early intervention
- outcomes
- community development
- client participation and engagement
- mental health
- criminal justice
- technology and treatment
- substance types (opioids, hallucinogens, alcohol, cannabis, tobacco, amphetamines)
- non-harmful use
- stigma and discrimination
- performance enhancing drugs.

Who attends?

Australian Winter School attracts a wide range of people in the AOD sector, including:

- alcohol and other drug workers
- harm reduction workers
- peer workers
- clinicians
- people with lived experiences of alcohol and other drug problems
- policy makers
- researchers.

It brings together the diverse professions of the AOD sector, from not-for-profits, community-based agencies and private practices through researchers and all levels of government. The 2017 conference attracted 280 delegates from across Australia.

The conference presenters

Queensland Network of Alcohol and Other Drugs Agencies (QNADA)

QNADA is the peak organisation representing the views of non-government alcohol and other drug treatment services. Through our knowledge of the sector, network of experienced members and links across complementary sectors, QNADA is well placed to provide practical advice and front-line service delivery experiences to inform policy and program advancement for the sector. The sector consists of organisations involved in the continuum of care for individuals and their families affected by alcohol and drug use. QNADA members provide drug education and information, harm reduction, early intervention, outreach, withdrawal management, residential rehabilitation, psychosocial and medical treatment, relapse prevention, justice diversion, and social inclusion.

Lives Lived Well

Lives Lived Well is a not-for-profit organisation working to help people impacted by drugs or alcohol as well as mental health concerns. The organisation delivers a wide range of programs and services across Queensland and NSW, operating in more than 30 locations. Lives Lived Well specialises in community-based counselling and group programs and also provides live-in rehabilitation at five sites in Queensland and NSW. Programs are designed to meet the diverse needs of the community including working with young people, children and Aboriginal and Torres Strait Islander people and communities. Lives Lived Well is the lead agency for headspace Southport, and operates a Specialist Centre on the Gold Coast.

Sponsorship opportunities

Gold Sponsor (1 available)

\$20,000 + GST

Advertising and promotion

Website

- 100 word corporate message
- sponsor logo with link to website

Promotional emails

- acknowledgement of sponsorship in conference promotional emails
- feature in 1 x promotional e-newsletter

Conference handbook

- 100 word corporate message
- logo
- full page A5 advertisement (artwork to be provided by the sponsor at their own expense)

Social media

- social media recognition through Twitter and Facebook

Acknowledgement at the conference

- verbal recognition at the opening and plenary sessions
- logo to appear on sponsors power point slide
- opportunity to provide promotional material to be included in the conference satchel (2 x insert)

Networking hub

- opportunity to display in the exhibition area for the event
- 1 x complimentary networking hub with lights, fascia and power
- (more information about hub is available on page 11)

Sponsor entitlements

4 x complimentary conference registrations, includes attendance at the conference welcome function and all conference sessions.

Silver sponsor

\$10,000 + GST

Advertising and promotion

Website

- 100 word corporate message
- sponsor Logo with link to website

Promotional emails

- acknowledgement of sponsorship in conference promotional emails
- feature in 1 x promotional e-newsletter

Conference handbook

- 100 word corporate message
- logo
- half A5 page advertisement (artwork to be provided by the sponsor at their own expense)

Social media

- social media recognition through Twitter and Facebook

Acknowledgement at the conference

- verbal recognition at the opening and plenary session
- logo to appear on sponsors power point slide
- opportunity to provide promotional material to be included in the conference satchel (1 x insert)

Networking hub

- opportunity to display in the exhibition area for the event
- 1 x complimentary smart networking hub with lights, fascia and power (more information about the hub is available on page 11)

Sponsor entitlements

2 x complimentary conference registrations, includes attendance at the conference welcome function and all conference sessions.

Bronze Sponsor

\$5,000 + GST

Advertising and promotion

Website

- 100 word corporate message
- digital sponsor logo with link to website

Promotional emails

- acknowledgement of sponsorship in conference promotional emails

Conference handbook

- 100 word corporate message
- logo
- half A5 page advertisement (artwork to be provided by the sponsor at their own expense)

Social media

- social media recognition through Twitter and Facebook

Acknowledgement at the conference

- verbal recognition at the opening and plenary session
- logo to appear on sponsors power point slide
- opportunity to provide promotional material to be included in the conference satchel (1 x insert)

Networking hub

- opportunity to display in the exhibition area for the event
- 1 x complimentary smart networking hub with lights, fascia and power
- (more information about the hub is available on page 11)

Sponsor Entitlements

1 x complimentary conference registration, includes attendance at the conference welcome function and all conference sessions.

Worker / student scholarship sponsor \$7,500 + GST

This package is designed to assist with regional and remote sector workers to attend the conference in person. There are many organisations and workers across Queensland who find it difficult to take up professional development opportunities. This is particularly the case for those working in rural remote areas. Financial support that allows workers to attend the conference not only will be of benefit to the individual but also to those organisations, service providers and communities who are relying on these services.

Advertising and Promotion

Website

- 100 word corporate message
- scholarship sponsor logo with link to website with logo also appearing on application page

Promotional emails

- acknowledgement of sponsorship in conference promotional emails
- feature in 1 x promotional e-newsletter and mentioned as sponsor in scholarship promotion

Conference handbook

- 100 word corporate message
- logo
- half A5 page advertisement (artwork to be provided by the sponsor at their own expense)

Social media

- social media recognition through Twitter and Facebook

Acknowledgement at the conference

- verbal recognition at the opening and plenary session
- logo to appear on sponsors power point slide
- opportunity to provide promotional material to be included in the conference satchel (1 x insert)

What will the scholarship fund?

full scholarship for 5 delegates working in the Qld AOD Sector from regional or remote areas of the State including a full delegate pass for the two day conference, 2 nights accommodation and a contribution towards flights to the value of \$500 per person

How is the scholarship funding managed?

QNADA will manage the application process where interested workers will be selected based on their written application in response to selection criteria and with the consent of their line supervisor. The sponsor will have the option of participating in the selection process.

Networking Hub

\$2,500 + GST

Advertising and promotion

Website

- 80 word corporate message
- logo with link to website

Conference handbook

- 80 word corporate message
- logo

Social media

- social media recognition through Twitter and Facebook

Acknowledgement at the conference

- verbal recognition at the opening and plenary session
- logo to appear on sponsors power point slide

Networking hub

- opportunity to display in the exhibition area for the event
- 1 x 2m x 1m smart networking hub with lights, fascia and power

Satchel insert

\$350 + GST

Want to get your product or service into the hands of attendees, then this option is for you. You are entitled to one (1) satchel insert of your choice (brochure or merchandise) in each delegate's satchel.

Advertising

Each year we produce a conference handbook which is distributed to all delegates and speakers at the conference.

Advertising opportunities are as follows:

- Full page full colour \$700 excl GST
- Half page full colour \$450 excl GST
- Quarter page full colour \$300 excl GST

Placements of all advertisements will be at the discretion of the Organising Committee. The prices stated above are based on the provision of print-ready artwork.

What do I do next?

Upon completion of the attached form, an invoice will be raised and full payment must be made by **31 May 2019**.

Once you have been confirmed as sponsor, you will be contacted by QNADA with more information. Sponsorship and trade packages are available unless sold out up to and including 31 May 2019.

For any questions contact:

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